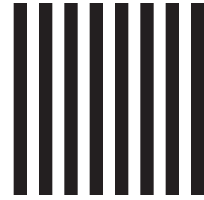


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UNITED STATES



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AGENCY & MARKETING DEPT  
NATIONAL MUTUAL BENEFIT  
PO BOX 1527  
MADISON WI 53701-9619



# Cash

for you ...



... new members for NMB

# 2008 Mutual Benefit New Member Campaign

National Mutual Benefit is an organization of **people helping people** that has been providing life insurance protection and fraternal benefits for over a century. The *2008 Mutual Benefit New Member Campaign* offers members the opportunity to help NMB grow and earn cash for their efforts.

## How the campaign works:

1. Invite your family, friends, and associates—who believe in bringing families together, supporting our country, and helping others in need—to join National Mutual Benefit.
2. Complete, tear off, and mail the attached postage-paid recommendation form.
3. For each person you submit who becomes a National Mutual Benefit member, **you will receive a \$25 cash bonus**. Recommendations are not limited.\*

*\*Only NMB Benefit Members (ages 16 & up) may submit recommendations. Forms must be postmarked on or before December 31, 2008. Bonuses are based on the number of people who join NMB as insured members—not on recommendations submitted. A new member's policy must remain in good standing for at least two months before the bonus is awarded (only children issued individual policies qualify as new members).*

## 2008 Mutual Benefit New Member Campaign RECOMMENDATION FORM

My Name \_\_\_\_\_  
First Last

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

I am a National Mutual Benefit member and have personally contacted the following person, who I am recommending for membership:

Name \_\_\_\_\_  
First Last

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number ( \_\_\_\_\_ ) \_\_\_\_\_

Relationship \_\_\_\_\_

NMB Agent (if known) \_\_\_\_\_

You may recommend as many people as you wish, but please **submit only one name per form**. For additional names, you may photocopy this form or call the NMB Home Office at 1-800-779-1936 to receive more copies. You can also e-mail your request to [bennyb@nmbfrat.org](mailto:bennyb@nmbfrat.org) or go to [www.nmblife.org](http://www.nmblife.org) for a PDF version of this brochure.

National Mutual Benefit is authorized to conduct business in AZ, CO, IL, IA, MI, MN, MT, NE, ND, SD, WI, and WY. Not all products are available in all of these states.

*People Helping People*  
Since 1902



A Fraternal Life Insurance Society

P.O. Box 1527 • Madison, WI 53701-1527  
(608) 833-1936 or 1-800-779-1936

[www.nmblife.org](http://www.nmblife.org)

This campaign is not available in states where prohibited by law. All interpretations of campaign rules will be made by the management of NMB and will be final.

F0207, Rev. 12-07

