

NOTICE OF ELECTION

In September 2010, National Mutual Benefit will be conducting the election of the Board of Directors under the provisions of its Bylaws. Four directors will be elected to serve four-year terms that begin on January 1, 2011. Along with the President, these individuals preside as the Board of Directors of NMB and accept the responsibility and duties of guiding the Society as it conducts its business and plans for the future.

All benefit members age 16 and older will have the opportunity to vote for and elect the outside directors via a mail ballot. This democratic process gives all of our eligible benefit members a chance to take part in the election.

Procedures for the entire election process will be followed in accordance with the current Bylaws of National Mutual Benefit and will be subject to all qualifications and rules stated therein. The current Articles of Incorporation and Bylaws of the Society were published in the Fall/Winter 2009 issue of *The Benefit News*, which was mailed to all member households. You may also receive a copy by contacting the Secretary of National Mutual Benefit, Steven Reindl, at the Home Office in Madison, Wisconsin.

Ballots for the election will be mailed in September, and we hope all eligible benefit members take part in this important process and vote.



MEET YOUR DIRECTORS

The Board of Directors of National Mutual Benefit consists of five individuals; one who is President/CEO of the Society, and four of whom serve as outside directors. Those persons who currently give their time and expertise as members of National Mutual Benefit's Board are:

GEORGE F. YANNA

George F. Yanna became President/CEO and a member of National Mutual Benefit's Board of Directors in August 1999. He has been employed by NMB since January of 1978 and has served the Society in many different functional and managerial areas during this time. Prior to his appointment as President, Yanna held the dual titles of Corporate Secretary and Assistant Treasurer.



Mr. Yanna holds a bachelor of science degree in business administration from Cardinal Stritch University in Milwaukee, Wisconsin, and an associate degree in accounting from Madison Area Technical College. He has also received the prestigious Fellow, Life Management Institute (FLMI) designation with distinction from the Life Office Management Association, as well as other designations.

He has been active in various trade organizations, having been President of the Wisconsin Insurance Association and having served on the Wisconsin Fraternal Congress Board of Directors. Yanna is involved with the National Fraternal Congress of America (NFCA). In this trade organization that represents America's fraternal benefit societies, he has served as President of the President's Section and has also served on both the Credentials and Resolutions Committees.

His civic and community involvement includes volunteering with Habitat for Humanity building projects, Meals on Wheels, Meals for Madison, and JOIN HANDS DAY events. He has also been active in coaching youth sports in his community.

Mr. Yanna and his wife, Carol, have a daughter and live in Verona, Wisconsin.

THOMAS R. JOHNSON

Thomas R. Johnson, CPA, was elected to National Mutual Benefit's Board of Directors in May 1993. He has provided compliance and consulting services to several insurance companies during his career. He has expertise in auditing, accounting, and financial reporting; strategic and business planning; mergers and acquisitions; and tax compliance and planning.



Mr. Johnson received his bachelor of business administration degree from UW-Whitewater in 1971. He is a partner in the Madison, Wisconsin, office of RSM McGladrey, Inc., one of the largest certified public accounting and consulting organizations in the country. Johnson is a member of both the Wisconsin and American Institutes of Certified Public Accountants.

His civic and community involvement includes active membership in the Downtown Madison Rotary Club. He has been a board member of the Norman Basset Foundation, the Ronald McDonald House of Madison, and the Business and Education Partnership. He has also served on the Dane County United Way Campaign Cabinet. He is a member of NMB Branch 400.

Mr. Johnson and his wife, Karen, have three grown daughters and reside in Fitchburg, Wisconsin.

NANCY NELSON HEYKES

Nancy Nelson Heykes was first elected to National Mutual Benefit's Board of Directors in 1998. She earned a bachelor of arts degree in journalism from UW-Madison; graduated from UW-Madison Law School, J.D.; and received her master of business administration degree, executive program, from UW-Milwaukee. Mrs. Heykes is currently Director of Development for Goodwill in the Fox River Valley region of Wisconsin. Prior



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to this, she was Executive Director of the Fox Cities Rotary Multicultural Center in Appleton, Wisconsin. Prior to that, she was a Fundraising and Planning Consultant with the Meyer Heykes Nonprofit Partnership.

Mrs. Heykes has over 30 years of fraternal experience. She joined Aid Association for Lutherans (AAL; now Thrivent Financial for Lutherans), in 1977, and served in various legal and management capacities during her 21 years with that society. On the national level, Heykes has been active with the National Fraternal Congress of America (NFC), serving on law committee task forces, as well as serving as President of the law section in 1993–94. On the local level, she has served in AAL branch officer positions and continues to be active in the Thrivent Care in Congregations group at her church. She is a member of National Mutual Benefit Branch 925.

Heykes is an active member of the Rotary Club of Appleton and currently serves or has served on the boards of Goodwill Industries of North Central Wisconsin, the Wartburg Theological Seminary, Fox Cities Online, the Association of Fundraising Professionals, and many others. She provides pro bono legal incorporation and tax exemption work for various Fox Valley nonprofit organizations. She has served on the United Way Allocations Committee and the boards of Alzheimer's Association of Northeastern Wisconsin, Crossways Camping Ministries, Visiting Nurse Association, Volunteer Center of East Central Wisconsin, Fox Valley Pastoral Counseling Center, Appleton Equal Opportunities Commission, and Outagamie County Commission on Aging.

She holds professional memberships in the State Bar of Wisconsin and the Association of Fundraising Professionals, and has achieved the designation of Certified Fund Raising Executive (CFRE). She is an adjunct instructor for the University of Wisconsin-Oshkosh MBA program.

Mrs. Heykes and her husband, Paul, have two children and reside in Krakow, Wisconsin.

JOHN RASHKE

John Rashke, J.D., was elected to National Mutual Benefit's Board of Directors in January 1999. He graduated from Northwestern University, Evanston, Illinois, with a bachelor of arts degree in chemistry, and received his Juris Doctor degree, with distinction, from the University of Iowa School of Law.



Rashke has been with the firm of DeWitt Ross & Stevens, S.C., in Madison, Wisconsin, since 1982; practicing law in the areas of mutual funds, estate planning, qualified and nonqualified retirement plans, cafeteria and fringe benefit plans, as well as other forms of compensation planning, employment and shareholder contracts, health law, and mergers and acquisitions. He is a former member of the Executive Committee which governs the firm. Prior to 1982, Mr. Rashke was in private practice and also spent eleven years with

the firm of Murphy, Stolper, Brewster & Desmond, S.C. (currently Murphy & Desmond, S.C.).

Rashke has been involved with trail activities for the Ice Age Park and Trail Foundation. He has served on the board of Madison Marathon, Inc., whose proceeds benefited the South Madison Health and Family Clinic, and has also served on the Board of the University of Wisconsin Surgical Science Foundation. He is a member of NMB Branch 400, and a founder and life member of *Fishing Has No Boundaries*, which holds fishing events for the disabled.

He is a member of the American Bar Association, serving on the Professional Service Organizations Committee of the Section of Taxation; the State Bar of Wisconsin; and the Dane County Bar Association; and has served on the Interprofessional Relations Committee for both organizations.

Mr. Rashke and his wife, Mary Lou, have two children and reside in Middleton, Wisconsin.

MAUREEN O'HERN HAHN

Maureen O'Hern Hahn was appointed to National Mutual Benefit's Board of Directors on January 1, 2009. She is completing the remainder of the four-year term of retired Director Donald W. Lohrentz.



O'Hern Hahn earned a bachelor of finance and accounting degree from UW-Green Bay and a master of finance degree from UW-Oshkosh. She holds the Chartered Financial Analyst (CFA) designation and is a Fellow of the Life Management Institute (FLMI).

Maureen has a strong investment background, and is President and founder of Encore Financial Group, LLC, a registered investment advisory firm offering investment and financial planning services. She is also very familiar with fraternal benefit societies, having been previously employed with Aid Association for Lutherans. As an investment analyst, she was responsible for \$90 million in equity investments. She also directed support for mutual fund clients and field staff as a Vice President of Shareholder and Dealer Services for AAL's mutual fund operation.

Maureen has been very active with various community and volunteer activities, having held numerous board positions with organizations such as Women's Fund of the Community Foundation for the Fox Valley Region, Fox River Area Girl Scout Council, BEAMING, Fox Valley Literacy Coalition, Community Clothes Closet, AAL Credit Union, and St. Bernard's Parish. She is a member of NMB Branch 613.

Mrs. O'Hern Hahn and her husband, Jeff, have two sons and reside in Appleton, Wisconsin. ♦